Pinterest Basics at Deerfield Public Library

Class Outline:
1) What is Pinterest?
2) Signing up for an account.
3) Changing your profile and account settings.
4) Questions, Answers, and Review.

Expected Outcomes:
1) Knowledge of what Pinterest is.
2) Understanding of how to sign up for an account with Pinterest.
3) Knowledge of what Pinterest looks like and how to Pin.
4) Understanding of how profile and account settings work on Pinterest.

For questions and to learn more about Tech Connections classes and other programming:

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Pinterest is a highly visual virtual “pinboard” site that lets you "pin" or collect images from the Web. You create boards to help you categorize your images and add descriptions to remind you why you bookmarked them in the first place. Most of these images—or pins—link back to the original website they appeared on so you can easily access them later.

1. **Join Pinterest:** The site is completely free and gives you the opportunity to sign up in a variety of ways.

   * Using your Email Address: If you choose this option, you will use your email as your sign in name.
   
   * Facebook: If you choose this option, the log in info that you use for facebook will be the same for pinterest. Linking the two accounts together will give Pinterest the authority to post to your facebook newsfeed, however. This could clog up your friends’ Facebook feeds.
2. **Start Following the Boards of Others:**
   When you register with Pinterest, based on your choices from a list of topics, they will suggest boards for you to follow. There is also the opportunity to connect with friends from your email address book or who you are friends with on Facebook.

   *When you simply Follow someone, it connects you to all of their boards automatically. You can change this. As you go on, you can pick and choose which boards to follow so that you are only getting the information that you are interested in from those people.*

3. **Verify Your Account:**
   You’ll have to do this after the email is sent to your email account. No matter whether you sign up with Facebook or with Email, this will have to happen for security reasons. Once you verify your account, the next screen you’ll see is your home feed, which features the most recent pins from people you follow.

4. **Adjust the Settings:**
   You can personalize your Pinterest experience simply by clicking on your name in the upper right hand corner of the screen. Here, you can control what kind of notices that Pinterest sends you. You can lock down your security settings here as well.
5. Create Your Own Boards:
The whole point of Pinterest is to collect items that YOU like. Your boards are public by default. However, you have the option to create a secret board that only you can see.

6. Get Pinning
Congratulations on making it this far, now you're ready to get pinning! You can peruse the pins of people you follow on your home feed (accessible by clicking the Pinterest logo at the top of the screen), or search more specifically by selecting a category from the drop-down menu in the upper left-hand corner of the screen next to the search bar.

*Speaking of the search bar, you can also find boards, pins, or pinners by entering a keyword there.
*When you see an image you want to pin, simply hover over it and click the red Pin It button that appears in the upper left-hand corner. You'll be asked to designate it to one of your boards and add a description. Clicking elsewhere on the image enlarges it.
*Lastly, you can upload your own pins. Say you have a picture of an awesome dinner you concocted or a great computer mod you built; visit the Your Pins page and click the plus button that says "Add a pin." Here you can upload your image, pick its board, and add a description. Others can then repin your image.
*Pin It button: If you are using your home computer, you can also install a Pin It button on your browser. Then, you will have the opportunity to pin the image that you want to remember.

7. Get Social
You're officially part of the Pinterest party now, so it's time to make some friends. Follow more boards and build out your own to attract new followers. Get friendly by liking (click Like next to the Pin It button) and commenting on other pins.